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OFFICE OF INTERNATIONAL CORPORATE FINANCE



Nintendo Co., Ltd.

11-1 Kamitoba Hokotate-cho Minami-ku, Kyoto 601-8501

JAPAN

Phone: 81-75-662-9614 Fax: 81-75-662-9615

November 30, 2004

# By International Courier

Securities and Exchange Commission
Office of International Corporate Finance
450 Fifth Street, N. W. (Mail Stop 3-2)
Washington, D.C. 20549



SIPPL

Re:

Nintendo Co., Ltd.

Materials pursuant to Rule 12g3-2(b) Exemption

File Number 82-2544

Dear Ladies and Gentlemen:

Enclosed please find the following documents of Nintendo Co., Ltd. pursuant to Rule 12g3-2(b) of the Exchange Act.

- Brief Statement of Interim Financial Results and Forecast for the Fiscal Year Ending March 2005
- Reference Material for Financial Result Briefing for Six-month Period Ended September 2004

In the event of any questions or requests for additional information, please do not hesitate to contact the undersigned at 011-81-75-662-9614, Andrew Bor of Perkins Coie LLP at (206) 359-8577 or Amy E. Weaver of Perkins Coie LLP at (206)359-3319.

Very truly yours,

NINTENDO CO., LTD.

Keničhi Sugimoto

**Enclosure** 

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RECEIVED November 25, 2004

Nintendo Co., Ltd.

2004 DEC - 111-AKamitoba hokotate-cho,
Minami-ku, Kyoto 601-8501

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# **CONSOLIDATED FINANCIAL STATEMENTS**

Nintendo Co., Ltd. and Consolidated Subsidiaries

# FINANCIAL HIGHLIGHTS

Six months ended September 30, 2003 and 2004, and year ended March 31, 2004

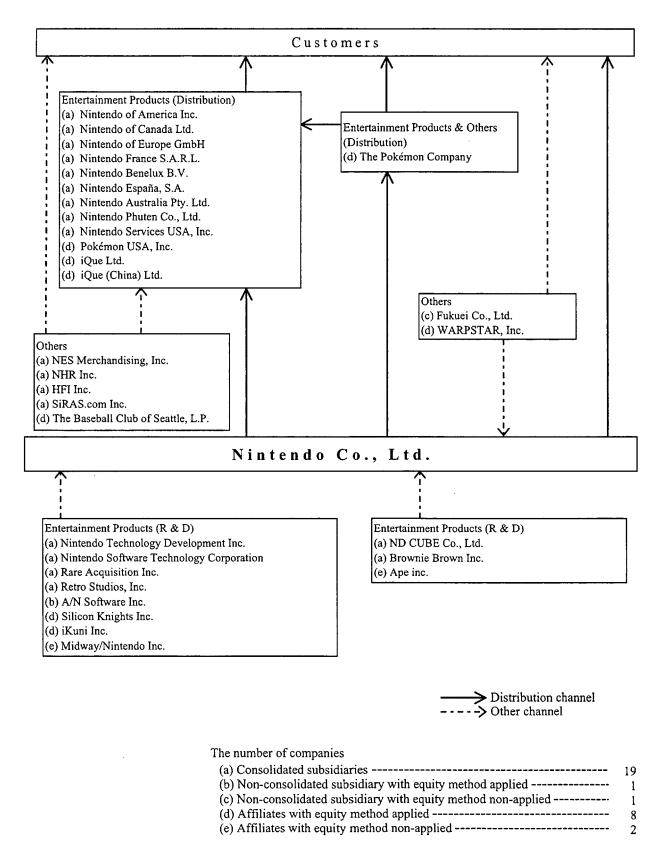
The amounts presented herein are rounded down under one million yen except as otherwise denominated. Numbers in parentheses are negative.

Numbers in parentneses are negative.		v	en in Millions
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
Net sales Percentage change from previous half year	188,009	211,382 1.6%	514,805
Operating income Percentage change from previous half year	40,013	28,771 3.0%	107,683
Income before income taxes and extraordinary items Percentage change from previous half year	. 79,218	(5,849)	50,140
Net income	46,445	(2,885)	33,194
Percentage change from previous half year	-	-	
Net income per share	- ¥349.00	(¥21.57)	¥246.93
Financial position			
Total assets (1)	- 1,089,221	1,017,651	1,010,031
Shareholders' equity (2)	·· 890,999	867,957	890,247
Ratio of net worth to total assets (2) / (1)	81.8%	85.3%	88.1%
Shareholders' equity per share	- ¥6,849.54	¥6,492.47	¥6,658.05
Cash flows			
Cash flows from operating activities	- 26,361	1,662	120,072
Cash flows from investing activities	13,480	(36,176)	(67,025)
Cash flows from financing activities	· (52,292)	(14,719)	(24,088)
Cash and cash equivalents - Ending	744,077	660,091	720,114
Scope of consolidation and equity method application			
Consolidated subsidiaries			19
(of which, newly added ··· 0 excluded ··· 0)			
Non-consolidated subsidiary with equity method applied			1
Affiliates with equity method applied			8
(of which, newly added ··· 1 excluded ··· 0)			
Forecast for the fiscal year ending March 2005 (April 1, 2004 - March 3	1, 2005) ※		
Net sales			540,000
Income before income taxes and extraordinary items		<b>-</b>	150,000
Net income			90,000
Estimated annual earnings per share: 690.57 yen			

\* With respect to this forecast, please refer to page 4 for the forward-looking conditions and other related matters.

# **COMPANY GROUP INFORMATION**

Nintendo Co., Ltd. ("the Company") and its related companies, which are composed of the Company, twenty-one subsidiaries, and ten affiliates as of September 30, 2004, operate manufacturing and distribution of electronic entertainment products as a major business. Chart of business by the Company and its related companies are as follows.



# MANAGEMENT POLICY

# 1. Basic management policy

In the field of home entertainment, Nintendo Co., Ltd. ("the Company") and its consolidated subsidiaries (together with the Company, "Nintendo") strive to create new and unique forms of entertainment while maintaining a robust business structure. Nintendo places the highest emphasis on providing customers with a "world of fun", which is both innovative and entertaining with creative elements that have never been experienced.

# 2. Basic policy of profit distribution

It is the Company's basic policy to internally provide the capital necessary to fund future growth, including capital investments, and to maintain a strong and liquid financial position in preparation for sudden changes in the business environment and intensified competition, while in regard to direct profit returns to our shareholders, stable dividend payouts are to be sustained, taking into account profit levels and payout ratios of each accounting period.

In terms of profit appropriation for the current period, in accordance with the policy stated above, annual cash dividend per share is to be paid out within the range of 140 yen to a maximum of 270 yen. Please note the dividend within this range is determined in accordance with actual consolidated net income, based on the consolidated payout ratio of 50%.

Retained earnings are maintained for effective use in research of new technology and development of new products, capital investments, enhancement of selling power, and common stock buyback whenever deemed appropriate.

# 3. Targeted management index

In the home entertainment industry, it is essential to provide new and entertaining products consistently. Upon accomplishing this, the Company aims to improve its corporate value by sustaining robust growth and increasing profit.

Because the Company deals with entertainment products, which by nature hold many uncertainties in terms of its product development, and operates in a market which involves intense competition, flexible business decisions are made without being constrained by any specific management index.

# 4. Medium and long term management strategy

Since the birth of the "Family Computer System" in 1983, the video game industry has experienced growth through continuous incorporation of new technology. Today, it has become significantly more difficult than before to develop software that can satisfy demanding customers around the world. In recent years, the Japanese video game market is showing a tendency to shrink with no sign of recovery. The traditional formula for success, that is, securing sales by creating graphically stunning and complicated games utilizing the most advanced technology is not as effective as it used to be. Particularly, the so called "light users or casual gamers" are shifting away from games. Furthermore, the momentum in overseas market growth is not as forceful as it was before.

Nintendo's solution to this phenomenon exists in providing profound game play which is at the same time, easily accessible to anyone. New product development initiatives are based on the idea "putting everyone on the same starting line". Various approaches will be made to provide an open door to anyone who walked away from video games or feel that they have become too difficult and complicated.

Nintendo will utilize the wide variety of franchise characters and excellence in development built up over the years, enhance the R&D framework including collaboration with third party developers, seek out new talent through the Nintendo Game Seminar, and dedicate itself to expanding future revenue by creating more unique products that cannot be created with extensions of existing concepts.

# **OPERATING RESULTS**

# 1. Review of operations

Looking at the Japanese economy during the six-month period ended September 30, 2004, steady exports contributed to the improvement in corporate revenue and the increase in capital investments. Consumer spending, despite the adverse effect by numerous landings of typhoons on the Japanese islands, remained steady due to persisting demand for digital electric appliances. As for overseas economies, the U.S. economy experienced continuing expansion due to improvements in the employment situation and favorable consumer spending. The European economy experienced steady recovery as well. However, with crude oil costs boosting prices, uncertainty over future prospects remains.

The expansion of the video game industry has been driven by continuous incorporation of new technology. Ironically enough, technological advancements have made today's video games too complex and time consuming for everyone to enjoy.

As we look at the video game industry for the six-month period ended September 30, 2004, handheld related hardware and software sales were strong throughout the world. As for the console market, while competitive hardware pricing has become increasingly intense, software sales concentrated around only a few popular sports games and movie-based titles that take advantage of the latest technology. With markets around the world beginning to experience a slowdown in growth, the business environment is yet in a difficult state.

Under such circumstances, Nintendo has utilized the wide variety of franchise characters and excellence in development built up over the years to develop software that can easily be understood and enjoyed by anyone in the world, while at the same time, satisfy various consumer preferences.

As a result, consolidated net sales for the six-month period ended September 30, 2004 were 188.0 billion yen, including overseas sales of 140.4 billion yen, which accounted for 74.7% of total sales. Income before income taxes and extraordinary items was 79.2 billion yen resulting from revaluation of foreign currency assets generating 36.1 billion yen in foreign exchange gain. Net income was 46.4 billion yen.

With respect to sales by business category, in the electronic entertainment products division, the "FAMICOM MINI" series, which enables players to enjoy FAMICOM software on the GAME BOY ADVANCE, enjoyed solid sales worldwide. In September, "Poké mon FireRed/LeafGreen", which provide a whole new gaming experience through the wireless adapter, were released in the U.S. and Europe. The title was previously launched this spring in Japan, already selling a cumulative domestic total of more than 2 million units. Furthermore, "Poké mon Emerald", which is a new version of the smash hit "Poké mon Ruby/Sapphire" that sold more than 13 million units worldwide, hit the shelves in Japan. In addition to the release of these powerful titles, a price cut was initiated on the flagship hardware GAME BOY ADVANCE SP, boosting its sales globally.

As for console related products, "Pikmin 2" was released in Japan and the U.S. It features new elements added to the original "Pikmin" which had already been recognized as an innovative game. "Pokémon Colosseum", which was previously released in Japan and the U.S., was released in Europe. Both of these titles were highly acclaimed.

Total consolidated net sales in the electronic entertainment products division were 186.9 billion yen, while sales in the other products division (playing cards, karuta, etc.) were 1.0 billion yen.

With respect to geographic segment information, sales in Japan were 183.0 billion yen including inter-segment sales of 134.3 billion yen. Operating income was 47.1 billion yen. Sales in the Americas were 97.3 billion yen including inter-segment sales of 0.7 billion yen. Operating income was 2.4 billion yen. Sales in Europe were 40.4 billion yen including inter-segment sales of 0.0 billion yen. Operating income was 1.0 billion yen.

During the six-month period ended September 30, 2004, the Company bought back 3,600,000 shares of treasury stocks for 42.9 billion yen.

# 2. Annual Outlook

Looking ahead, cultivating a new frontier of game play that can be enjoyed by anyone from novice players to experienced players is essential in order to overcome the "shifting away from games" phenomenon and have the industry further prosper.

Under such circumstances, Nintendo will launch NINTENDO DS, a brand-new device equipped with completely new features that no one has ever seen, "putting everyone on the same starting line" regardless of age, gender, and prior gaming experience. No previous handheld device was ever equipped with features like dual screens, touch screen technology, wireless network, and microphone port. NINTENDO DS and a variety of appealing software that takes advantage of the unique capabilities will no doubt provide an unprecedented experience. NINTENDO DS is scheduled to make its U.S. debut in November. Thereafter, it will launch in Japan this December, followed by Europe next spring.

In regard to consolidated performance forecasts for the fiscal year ending March 31, 2005, net sales are 540.0 billion yen, income before income taxes and extraordinary items is 150.0 billion yen, net income is 90.0 billion yen. Estimated exchange rates as at March 31, 2005 are 110.00 yen to the U.S. dollar and 135.00 yen to the euro. In addition, annual cash dividend per share is to be within the range of 140 yen and 270 yen (70 yen at six-month end, 70~200 yen at fiscal year-end).

\*Note that forecasts announced by the company referred to above were prepared based on information available at this time and therefore involve known and unknown risks and uncertainties. Such risks and uncertainties may cause the actual results to be different from the forecasts. See "2. Basic policy of profit distribution" on page 2 for information on cash dividends.

# FINANCIAL POSITION

Total assets increased by 79.1 billion yen compared to the previous fiscal year-end to 1,089.2 billion yen due to increases in both inventory in preparation for the holiday season and notes and trade accounts receivable. Total liabilities increased by 78.5 billion yen compared to the previous fiscal year-end due to increases in accrued income taxes and accounts payable. Shareholders' equity increased by 0.7 billion yen compared to the previous fiscal year-end due to net income exceeding decrease factors caused by acquisition of treasury stocks.

The ending balance of Cash and cash equivalents (collectively, Cash) as of September 30, 2004 was 744.0 billion yen (660.0 billion yen as of September 30, 2003). Net increase (decrease) of Cash and contributing factors during the six-month period ended September 30, 2004 are as follows:

# Cash flows from operating activities:

Net Cash provided by operating activities was 26.3 billion yen (1.6 billion yen provided in the previous semiannual fiscal period). The overall increase was caused by increase factors such as income before income taxes and minority interests and increase in notes and trade accounts payable outbalancing decrease factors such as foreign exchange gain, increase in notes and trade accounts receivable, and inventories.

# Cash flows from investing activities:

Net Cash provided by investing activities was13.4 billion yen (36.1 billion yen provided in the previous semiannual fiscal period). The overall increase was caused by proceeds from withdrawal of time deposits and sale of marketable securities outbalancing payments for acquisition of time deposits and marketable securities.

# Cash flows from financing activities:

Net Cash used in financing activities was 52.2 billion yen (14.7 billion yen used in the previous semi-annual fiscal period) with payments for acquisition of treasury stock and dividend payout accounting for a significant portion.

# Cash flow index trend:

	Year ended Mar 2001	Year ended Mar 2002	Year ended Mar 2003	Year ended Mar 2004	Six-month period ended Sep 2004
Ratio of net worth to total assets	78.1	80.8	82.0	88.1	81.8
Ratio of total market value of stocks to total assets	271.9	240.8	118.8	139.1	161.0

#### [Notes]

<sup>\*</sup>Percentage figures are calculated on a consolidated basis.

<sup>\*</sup>Total market value of stocks is calculated by multiplying closing price and number of outstanding stocks (excluding treasury stocks) at the end of the period.

# CONSOLIDATED BALANCE SHEETS

As of September 30, 2003 and 2004, and March 31, 2004

Total ----- 1,089,221 100.0

	C-+ 3	n	C4 24	0		in Mill
	Sept. 39 2004	U	Sept. 30 2003	U	Mar. 31 2004	L
ssets]						
Current assets:		%		%		%
Cash and deposits	747,403		696,242		767,270	
Notes and trade accounts receivable	50,130		45,453		28,493	
Marketable securities	31,732		1,535		17,375	
Inventories	53,890		83,362		30,955	
Deferred income taxes	31,228		37,781		24,911	
Other current assets	40,054		34,844		24,784	
Allowance for doubtful accounts	(1,978)		(4,214)		(3,028)	
	952,460	87.4	895,005	87.9	890,761	88.2
Fixed assets:						
Property, plant and equipment						
Buildings and structures	19,574		21,200		19,918	
Land	32,272		32,616		31,925	
Other property, plant and equipment	3,428		3,853		3,240	
	55,274	5.1	57,670	5.7	55,084	5.5
Intangible assets	314	0.0	232	0.0	245	0.0
Investments and other assets						
Investments in securities	70,554		50,567		53,866	
Deferred income taxes	10,276		12,128		9,189	
Other investments and other assets	383		2,104		926	
Allowance for doubtful accounts	(42)		(56)		(43)	
_	81,171	7.5	64,743	6.4	63,939	6.3
_	136,760	12.6	122,646	12.1	119,269	11.8

1,017,651 100.0

1,010,031 100.0

Yen in Millions

	Sept. 30 2004		Sept. 30 2003	Sept. 30 2003		
[Liabilities]						
Current liabilities:		%		%		%
Notes and trade accounts payable	91,550		77,706		57,945	
Accrued income taxes	45,939		12,829		11,165	
Reserve for bonuses	1,648		1,601		1,712	
Other current liabilities	51,950		49,185		42,423	
	191,089	17.6	141,322	13.9	113,246	11.3
Non-current liabilities:						
Non-current accounts payable	632		125		602	
Reserve for employee retirement and severance benefits	4,587		6,434		3,992	
Reserve for directors retirement and severance benefits	1,744		1,638		1,709	, <u>, , , , , , , , , , , , , , , , , , </u>
	6,965	0.6	8,197	0.8	6,304	0.6
Total liabilities	198,054	18.2	149,520	14.7	119,550	11.9
[Minority interests]						
Minority interests	167	0.0	174	0.0	232	0.0
[Shareholders' equity]						
Common stock	10,065	0.9	10,065	1.0	10,065	1.0
Additional paid-in capital	11,584	1.1	11,584	1.1	11,584	1.1
Retained earnings	1,001,442	91.9	937,803	92.2	964,524	95.5
Unrealized gains on other securities	6,040	0.6	5,458	0.5	6,650	0.7
Translation adjustments	(8,288)	(0.8)	(10,078)	(1.0)	(15,677)	(1.6)
Treasury stock, at cost	(129,845)	(11.9)	(86,875)	(8.5)	(86,898)	(8.6)
Total shareholders' equity	890,999	81.8	867,957	85.3	890,247	88.1
Total	1,089,221	100.0	1,017,651	100.0	1,010,031	100.0

# CONSOLIDATED STATEMENTS OF INCOME

			Yen in Millions
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
·	<del>2004</del> %	%	%
Net sales	188,009 100.0	211,382 100.0	514,805 100.0
Cost of sales	98,454 52.4	135,722 64.2	307,233 59.7
Gross margin	89,554 47.6	75,659 35.8	207,572 40.3
<u> </u>			
Selling general and administrative expenses	49,541 26.3	46,888 22.2	99,888 19.4
Operating income	40,013 21.3	28,771 13.6	107,683 20.9
Operating meomo	•		
Other income			
Interest income	5,233	4,724	8,999
Foreign exchange gain	36,102	-	•
Other	1,156	1,209	2,391
Total other income	42,492 22.6	5,934 2.8	11,391 2.2
Other expenses		100	207
Sales discount	100	182	396
Equity in losses of non-consolidated subsidiary and affiliates	3,153	14	-
Foreign exchange loss	-	40,303	67,876
Other	33	54	661
Total other expenses	3,287 1.8	40,555 19.2	68,934 13.4
Income before income taxes and extraordinary items	79,218 42.1	(5,849) (2.8)	50,140 9.7
Extraordinary income			
Reversal of allowance for doubtful accounts	1,469	1,406	2,575
Reversal of loss on investments in securities	8	130	63
Gain on sales of fixed assets	-	841	861
Total extraodinary income	1,478 0.8	2,378 1.1	3,499 0.7
Extraordinary loss			400
Loss on disposal of fixed assets	19	41	100
Loss on investments in securities	-	27	573
Total extraordinary loss	19 0.0	68 0.0	674 0.1
Income before income taxes and minority interests	80,676 42.9	(3,539) (1.7)	52,965 10.3
Provision for income taxes and enterprise taxes	40,834 21.7	6,549 3.1	12,298 2.4
Income taxes deferred	(6,537) (3.5	(7,224) (3.4)	7,393 1.5
Minority interests	(65) (0.0	20 0.0	79 0.0
Net income	46,445 24.7	(2,885) (1.4)	33,194 6.4

# CONSOLIDATED STATEMENTS OF SURPLUS

			Yen in Millions
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
(Additional paid-in capital)			
Additional paid-in capital - Beginning	11,584	11,584	11,584
Increase			
Gain on disposal of treasury stock	0	-	<u>-</u>
Total increase	0	-	-
Additional paid-in capital - Ending	11,584	11,584	11,584
(Retained earnings)			
Retained earnings - Beginning	964,524	950,262	950,262
Increase			
Net income	46,445	-	33,194
Total increase	46,445	-	33,194
Decrease			
Cash dividends	9,357	9,403	18,761
Directors' bonuses	170	170	170
Loss on disposal of treasury stock	-	. 0	0
Net loss		2,885	-
Total decrease	9,527	12,459	18,932
Retained earnings - Ending	1,001,442	937,803	964,524

# **CONSOLIDATED STATEMENTS OF CASH FLOWS**

		7	en in Millions
	Sept. 30	Sept. 30	Mar. 31
	2004	2003	2004
I Cash flows from operating activities:			
Income (loss) before income taxes and minority interests	80,676	(3,539)	52,965
Depreciation and amortization	1,405	1,612	3,328
Increase (decrease) in allowance for doubtful accounts	(1,195)	(925)	(1,955)
Interest and dividends income	(5,516)	(4,985)	(9,514)
Interest expenses	0	0	0
Foreign exchange loss (gain)	(36,035)	38,515	54,166
Unrealized loss on investments in securities	-	27	573
Equity in losses (earnings) of	2 152	1.4	(101)
non-consolidated subsidiary and affiliates	3,153	14	(181)
Decrease (increase) in notes and trade accounts receivable	(19,628)	(35)	16,070
Decrease (increase) in inventories	(21,040)	17,627	70,805
Increase (decrease) in notes and trade accounts payable	18,111	(21,281)	(33,527)
Increase (decrease) in consumption taxes payable	(401)	(490)	(221)
Directors' bonuses paid	(170)	(170)	(170)
Other, net	8,319	1,348	(1,886)
Sub-total	27,680	27,718	150,452
Interest and dividends received	5,257	5,034	9,566
Interest paid	(0)	(0)	(0)
Income taxes paid	(6,575)	(31,090)	(39,945)
Net cash provided by (used in) operating activities	26,361	1,662	120,072
II Cash flows from investing activities:			
Payments for acquisition of time deposits	(30,442)	(38,307)	(106,587)
Proceeds from withdrawal of time deposits	52,216	-	56,192
Payments for acquisition of marketable securities	(19,144)	(2,927)	(21,446)
Proceeds from sale of marketable securities	29,848	9,432	10,650
Payments for acquisition of property, plant and equipment	(724)	(817)	(1,909)
Proceeds from sale of property, plant and equipment	4	1,469	1,680
Payments for investments in securities	(12,882)	(6,502)	(13,500)
Proceeds from investments in securities	-	13	5,014
Payments for investments in affiliates	(7,371)	-	-
Sales of business entities	1,085	1,052	1,008
Other, net	890	410	1,873
Net cash provided by (used in) investing activities	13,480	(36,176)	(67,025)
III Cash flows from financing activities:			
Payments for acquisition of treasury stock	(42,944)	(5,326)	(5,346)
Cash dividends paid	(9,350)	(9,396)	(18,745)
Other, net	2	2	3
Net cash provided by (used in) financing activities	(52,292)	(14,719)	(24,088)
IV Effect of exchange rate changes	36,414	(39,274)	(57,444)
V Not increase (decrees) of each and each equivalents	23 062	(88 508)	(28 186)
V Net increase (decrease) of cash and cash equivalents	23,963	(88,508)	(28,486)
VI Cash and cash equivalents - Beginning	720,114	748,600	748,600
VII Cash and cash equivalents - Ending	744,077	660,091	720,114

# BASIS OF CONSOLIDATED FINANCIAL STATEMENTS

## 1. Scope of consolidation

Consolidated

19 Nintendo of America Inc.

NES Merchandising, Inc.

NHR Inc.

HFI Inc.

subsidiaries

Nintendo of Canada Ltd.

Nintendo of Europe GmbH

Nintendo France S.A.R.L. Nintendo Australia Pty. Ltd.

Nintendo España, S.A. Rare Acquisition Inc. Nintendo Benelux B.V.

Nintendo Phuten Co., Ltd.

Nintendo Technology Development Inc.

Nintendo Software Technology Corporation

SiRAS.com Inc.

Nintendo Services USA, Inc.

Retro Studios, Inc.

ND CUBE Co., Ltd.

Brownie Brown Inc.

Non-consolidated

subsidiaries

Fukuei Co., Ltd.

A/N Software Inc.

Above two subsidiaries are both small in size and are excluded from consolidation as they do not have

a significant impact on the consolidated financial statements in respect of combined assets, sales, net

profit, and retained earnings.

# 2. Scope of equity method companies

Non-consolidated

A/N Software Inc.

subsidiary with

equity method applied

Affiliates with

The Pokémon Company

WARPSTAR, Inc.

Silicon Knights Inc.

equity method applied

iKuni Inc.

Pokémon USA, Inc.

iQue Ltd.

iQue (China) Ltd.

The Baseball Club of Seattle, L.P.

The Baseball Club of Seattle, L.P. is included within the scope of equity method affiliates because of

investment for this consolidated accounting period.

With respect to (equity method applied) companies with different six-month end from consolidated six-month end (i.e., September 30), their financial statements are used either as they are or based on

appropriate provisional financial information.

# 3. Semi-annual consolidated accounting period

Although six-month periods of Nintendo Phuten Co., Ltd. and Retro Studios, Inc. end on June 30, which are different from consolidated six-month end, their financial statements through that period are used for consolidation as the variance of six-month end are within three months (so-called three month rule applied). Important transactions between their six-month end and September 30 are reconciled for consolidation.

# 4. Accounting policies

(1) A valuation basis and method of important assets

(A) Securities

Held-to-maturity bonds

Amortized cost method (by straight-line method)

Other securities

Marketable other securities

Market price method, based on the market value at balance sheet date

(Losses are charged to income, and unrealized gains, net of

tax are charged to shareholders' equity.)

Non-marketable other securities

Cost, determined by the moving average method

(B) Derivatives

Market price method

(C) Inventories

Lower of cost, determined by the moving average method, or market

#### (2) Depreciation method for important fixed assets

(A) Tangible assets

The Company and its

domestic consolidated subsidiaries

Declining balance method (Some equipment is depreciated over

economic useful lives.)

Buildings (exclusive of structures) acquired on or after April

1,1998 are depreciated using the straight-line method.

Overseas consolidated subsidiaries

Straight-line method over the estimated useful lives of the assets

Estimated useful lives of the principal assets:

Buildings and structures: 3 to 60 years

(B) Intangible assets

Straight-line method

As for software for the in-house use, straight-line method based on

usable period (mainly five years) is applied.

## (3) Allowance and reserve

## (A) Allowance for doubtful accounts

The Company and its domestic consolidated subsidiaries are calculating the allowance for general accounts receivables with actual percentage of credit losses to provide against losses on bad debts, as well as calculating the allowance for each doubtful account with an estimated amount of potential bad debts. Overseas consolidated subsidiaries are calculating the allowance for each doubtful account with an estimated amount of potential bad debts.

#### (B) Reserve for bonuses

The Company is calculating the reserve for bonuses with estimated prorated amount to be paid.

#### (C) Reserve for employee retirement and severance benefits

The Company and certain consolidated subsidiaries are calculating the reserve for employee retirement and severance benefits with actuarially projected amount at the end of the six month period, on the basis of the cost of retirement benefits and plan assets at the end of the current fiscal year.

#### (D) Reserve for directors retirement and severance benefits

The Company is calculating the reserve for directors retirement and severance benefits with estimated amount to be paid at the end of this six month period, based on the Company's internal rules.

## (4) Translation basis of assets and/or liabilities denominated in foreign currencies

Receivables and/or payables denominated in foreign currencies are translated into Japanese yen by the spot exchange rates at the end of semi-annual fiscal year. Exchange gains or losses are charged to income. With respect to financial statements of overseas consolidated subsidiaries, balance sheets are translated into Japanese yen at exchange rates in effect at the balance sheet date for assets and liabilities. The average exchange rates for the semi-annual fiscal year are used for translation of revenue and expenses. The difference resulting from translation in this manner are shown as Minority Interests and Translation Adjustments in Shareholders' equity.

#### (5) Lease transactions

Finance leases that are deemed to transfer ownership of the leased assets to lessees are to be capitalized, while other finance leases are accounted for as operating lease transactions. Other finance leases are disclosed in the notes to Lease transactions information.

# (6) Consumption tax

The consumption tax and the provincial consumption tax are recorded as asset / liability when they are paid / received.

#### 5. Funds in consolidated statements of cash flows

Funds (cash and cash equivalents) in consolidated statements of cash flows cover cash on hand, deposits which are able to be withdrawn at any time, and short-term investments which are able to be cashed easily, with little risk of value fluctuation, for which the term of redemption come within three months from the acquisition date.

# SUPPLEMENTAL INFORMATION

(Presentation of the "pro forma standard taxation" portion of enterprise tax on corporation in Consolidated Statements of Income)

In line with announcement of Practice Report No. 12 "Practical Treatment Concerning Presentation of Pro Forma Standard Taxation Portion of Enterprise Tax on Corporation in Statements of Income" issued by Accounting Standards Board of Japan, the enterprise taxes levied in proportion to added value and capital, amounting to 500 million yen, were recognized as 'Selling, general and administrative expenses' effective this six month period under this report.

# **NOTES**

		Yen in Millions
Sept. 30	Sept. 30	Mar. 31
2004	2003	2004
36,336	35,679	35,775
		Yen in Millions
Sept. 30	Sept. 30	Mar. 31
2004	2003	2004
747,403	696,242	767,270
24,209	-	-
(27,534)	(36,150)	(47,156)
744,077	660,091	720,114
	2004 36,336 Sept. 30 2004 747,403 24,209 (27,534)	2004     2003       36,336     35,679       Sept. 30     Sept. 30       2004     2003       747,403     696,242       24,209     -       (27,534)     (36,150)

# **SEGMENT INFORMATION**

# 1. Segment information by business categories

Because the company operates predominantly in one industry segment which is accounted for over 90% of total sales, operating income, this information is not applicable to our business.

# 2. Segment information by seller's location

						Ye	n in Millions
Six months ended Sept 30, 2004		The				Eliminations or unallocated	
	Domestic	Americas	Europe	Other	Total	assets	Consolidated
Net sales and operating income							
Net sales							
(1) Sales to third parties	48,688	96,639	40,415	2,265	188,009	•	188,009
(2) Inter segment sales	134,346	748	7	63	135,165	(135,165)	-
Total	183,035	97,387	40,422	2,329	323,175	(135,165)	188,009
Cost of sales and selling, general and administrative expenses	135,924	94,950	39,420	2,580	272,876	(124,880)	147,996
Operating income	47,111	2,436	1,001	(251)	50,298	(10,285)	40,013
Six months ended Sept 30, 2003	Domestic	The Americas	Europe	Other	Total	Eliminations or unallocated assets	Consolidated
Net sales and operating income		<del></del>	······································			***	· · · · · · · · · · · · · · · · · · ·
Net sales							
(1) Sales to third parties	58,032	100,953	48,732	3,663	211,382	-	211,382
(2) Inter segment sales	115,253	900	0	-	116,154	(116,154)	-
Total	173,286	101,854	48,733	3,663	327,537	(116,154)	211,382
Cost of sales and selling, general and administrative expenses	142,706	98,840	47,653	3,645	292,845	(110,234)	182,611
Operating income	30,579	3,013	1,080	18	34,692	(5,920)	28,771
Year ended March 31, 2004	Domestic	The Americas	Europe	Other	Total	Eliminations or unallocated assets	Consolidated
Net sales and operating income							
Net sales							
(1) Sales to third parties	137,636	250,273	120,128	6,765	514,805	-	514,805
(2) Inter segment sales	224,084	1,750	4	-	225,839	(225,839)	-
Total	361,721	252,024	120,132	6,765	740,644	(225,839)	514,805
Cost of sales and selling, general	268,797	238,851	117,145	6,742	631,536	(224,415)	407,121

92,924

and administrative expenses

Operating income

238,851

13,172

2,987

6,742

23

631,536

109,107

(224,415)

(1,423)

407,121

107,683

# 3. Sales to overseas customers

				Yen in Millions
Six months ended Sept 30, 2004	The Americas	Europe	Other	Total
Sales to overseas customers Consolidated net sales	97,056	40,424	3,003	140,484 188,009
Percentage of sales to overseas customers to consolidated net sales	51.6%	21.5%	1.6%	74.7%
Six months ended Sept 30, 2003	The Americas	Europe	Other	Total
Sales to overseas customers Consolidated net sales	101,444	48,736	6,293	156,475 211,382
Percentage of sales to overseas customers to consolidated net sales	48.0%	23.0%	3.0%	74.0%
Year ended March 31, 2004	The Americas	Europe	Other	Total
Sales to overseas customers Consolidated net sales	251,143	120,136	11,208	382,488 514,805
Percentage of sales to overseas customers to consolidated net sales	48.8%	23.3%	2.2%	74.3%

# **LEASE TRANSACTIONS INFORMATION**

This information is omitted, since it is disclosed on EDINET.

# **SECURITIES INFORMATION**

# I As of September 30, 2004

1. Marketable other securities

Yen in Millions

	Acquisition Cost	Book Value	Difference
Stocks	19,708	29,476	9,768
Bonds	19,824	20,122	297
Sub-Total	39,533	49,599	10,066

2. Contents and book value of major non-marketable securities

(1) Held-to-maturity bonds

Commercial paper

29,522

(2) Other securities

Preferred subscription certificate

11,000 3,665

Unlisted bonds

II As of September 30, 2003

Yen in Millions

1. Marketable other securities

	Acquisition Cost	Book Value	Difference	
Stocks	19,675	28,859	9,183	
Sub-Total	19,675	28,859	9,183	•

2. Contents and book value of major non-marketable securities

(1) Held-to-maturity bonds

Commercial paper

1,535

(2) Other securities

Preferred subscription certificate

11,000 6,000

Unlisted bonds

III As of March 31, 2004

Yen in Millions

1. Marketable other securities

	Acquisition Cost	Book Value	Difference
Stocks	19,675	30,842	11,166
Bonds	4,364	4,353	(10)
Sub-Total	24.039	35.195	11.156

2. Contents and book value of major non-marketable securities

(1) Held-to-maturity bonds

Commercial paper

17,375

(2) Other securities

Preferred subscription certificate Unlisted bonds

11,000

d bonds 3,536

# **DERIVATIVE TRANSACTIONS INFORMATION**

This information is omitted, since it is disclosed on EDINET.

# PRODUCTION, ORDER AND SALES INFORMATION

Duradination	, ,		March 31, 2		Yer	in Millio
Production	Sept 20		Sept		Mar. 200	
Electronic						
entertainment products						
(Hardware)						
Handheld	88	3,503	125	,433	200	,502
Console	20	,687	2	2,487	14	,368
Others	12	2,593	11	,378	24	,83 <i>5</i>
	123	1,784	139	,298	239	,707
(Software)						
Handheld	69	,805	66	,465	119	,746
Console		3,605	32	2,252		,727
	103	3,410	98	3,718		,474
Sub-Total	225	5,195	238	3,017	454	,181
Other products		739		586	1	,506
Total	225	5,934	238	3,604	455	,687
Order						
	Sept	. 30	Sept		Mar.	
	20	04	20	03	200	)4
	Orders received	Orders in hand	Orders received	Orders in hand	Orders received	Orders in hand
Electronic					***	
entertainment products						
Handheld	28,681	9,648	28,170	11,336	50,852	3,369
Console	8,647	1,121	9,819	1,911	22,727	161
Total	37,329	10,770	37,990	13,247	73,580	3,531
Sales						
	Sept		Sept		Mar.	
	20	04	20	03	200	)4
Electronic						
entertainment products						
(Hardware) Handheld	6	1,321	00	9,304	104	,175
Console		1,321 6,145		9,304 9,847		,366
Others		6,316		3,640		,679
Others		3,783		2,792		,220
(Software)		,				
Handheld	6:	5,117	59	9,210	132	,911
Console		6,750		5,298		,262
Royalty income and content income		1,310		1,744	3	,015
Others		0		254		881
, <del></del>	9:	3,177	8′	7,508	223	,070
Sub-Total		6,961		0,300		,291
Other products		1,048		1,082	2	2,513

Nintendo Co., Ltd. 11-1 Kamitoba hokotate-cho, Minami-ku, Kyoto 601-8501 Japan



# **NON-CONSOLIDATED FINANCIAL STATEMENTS**

# FINANCIAL HIGHLIGHTS

Six months ended September 30, 2003 and 2004, and year ended March 31, 2004. The amounts presented herein are rounded down under one million yen except as otherwise denominated. Numbers in parentheses are negative.

, amost in partitioned are negative.			Yen in Millions
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
Net sales	183,035	172,891	360,961
Percentage change from previous half year	5.9%	(22.8%)	
Operating income	47,270	30,447	92,533
Percentage change from previous half year	55.3%	39.9%	
Income before income taxes and extraordinary items	88,527	(5,291)	31,694
Percentage change from previous half year	-	-	
Net income	53,608	(2,922)	16,020
Percentage change from previous half year	-	•	
Net income per share	¥402.82	(¥21.84)	¥118.52
Cash dividends per share			
Interim	¥70.00	¥70.00	-
Annual	-	-	¥140.00
Financial position			
Total assets (1)	959,898	898,925	892,960
Shareholders' equity (2)	803,355	792,077	802,830
Ratio of net worth to total assets (2)/(1)	83.7%	88.1%	89.9%
Shareholders' equity per share	¥6,175.78	¥5,924.88	¥6,004.14
Forecast for the fiscal year ending March 2005 (April 1, 2004 - March			
Net sales			440,000
Income before income taxes and extraordinary items			125,000
Net income			75,000
Year-end dividends per share		· ¥70.00 ∼	¥200.00
Annual dividends per share		¥140.00 ∼	¥270.00
Estimated annual earnings per share: 575.25 yen			
* With respect to this forecast, please refer to page 4 for the forward-looking cond	itions and other rela	ted matters.	

# [Notes]

Average number of shares issued and outstanding for the six months ended September 30, 2004: 133,082,949 shares Number of shares issued and outstanding as of September 30, 2004 (excluding treasury stock): 130,081,598 shares

Number of treasury stocks as of September 30, 2004: 11,587,402 shares

Stock trading unit: 100 shares Change of accounting policies: None

# **NON-CONSOLIDATED BALANCE SHEETS**

As of September 30, 2003 and 2004, and March 31, 2004

					Yen	in Millions
_	Sept 20		Sept 200		Mar 200	
[Assets]						
Current assets:		%		%		%
Cash and deposits	650,178		584,554		662,944	
Notes receivable	616		1,341		562	
Trade accounts receivable	80,899		60,798		33,631	
Inventories	13,195		22,773		13,241	
Deferred income taxes	19,448		27,105		16,965	
Other current assets	39,279		54,847		21,374	
Allowance for doubtful accounts	(136)		(205)		(56)	
	803,480	83.7	751,215	83.6	748,664	83.8
Fixed assets:						
Property, plant and equipment			,			
Buildings	13,893		14,697		14,294	
Land	25,249		25,596		25,249	
Other property, plant and equipment	1,457		1,608		1,380	
	40,600	4.2	41,902	4.7	40,925	4.6
Intangible assets	241	0.0	137	0.0	170	0.0
Investments and other assets						
Investments in securities	63,961		48,306		51,600	
Investments in affiliates	39,788		44,841		39,788	
Deferred income taxes	11,553		10,546		10,989	
Other investments and other assets	2,897		5,330		4,155	
Allowance for doubtful accounts	(2,625)	····	(3,355)		(3,334)	
_	115,575	12.1	105,669	11.7	103,199	11.6
	156,418	16.3	147,710	16.4	144,295	16.2
Total	959,898	100.0	898,925	100.0	892,960	100.0

					Yen	in Millions
	Sept 20		Sept 20			ar. 31 004
[Liabilities]						
Current liabilities:		%		%		%
Notes payable	7,926		6,118		4,868	
Trade accounts payable	81,345		68,521		51,644	
Other accounts payable	10,082		12,113		8,934	
Accrued income taxes	38,899		2,724		4,123	
Reserve for bonuses	1,648		1,601		1,712	
Other current liabilities	12,666		10,770		15,062	
_	152,567	15.9	101,850	11.3	86,345	9.7
Non-current liabilities:						
Non-current accounts payable	632		125		602	
Reserve for employee retirementand severance benefits	1,597		3,233		1,472	
Reserve for directors retirementand severance benefits	1,744		1,638		1,709	
	3,975	0.4	4,997	0.6	3,784	0.4
Total liabilities	156,542	16.3	106,848	11.9	90,129	10.1
[Shareholders' equity]						
Common stock	10,065	1.1	10,065	1.1	10,065	1.1
Additional paid-in capital	11,584	1.2	11,584	1.3	11,584	1.3
Retained earnings	905,510	94.3	851,845	94.8	861,429	96.5
Legal reserve	2,516		2,516		2,516	
Optional reserve	760,046		660,049		660,049	
Unappropriated	142,947		189,279		198,864	
Unrealized gains on other securities	6,040	0.6	5,458	0.6	6,650	0.7
Treasury stock, at cost	(129,845)	(13.5)	(86,875)	(9.7)	(86,898)	(9.7)
Total shareholders' equity	803,355	83.7	792,077	88.1	802,830	89.9
Total	959,898	100.0	898,925	100.0	892,960	100.0

# NON-CONSOLIDATED STATEMENTS OF INCOME

					Ye	en in Millions
_	Sept 20		_	t. 30 03		Tar. 31 2004
		%		%		%
Net sales	183,035	100.0	172,891	100.0	360,961	100.0
Cost of sales	111,225	60.8	121,604	70.3	227,826	63.1
Gross margin	71,810	39.2	51,286	29.7	133,134	36.9
Selling, general and administrative expenses	24,539	13.4	20,839	12.1	40,601	11.3
Operating income	47,270	25.8	30,447	17.6	92,533	25.6
Other income						
Interest income	4,086		4,440		8,098	
Foreign exchange gain	36,301		•			
Other	999		904		1,579	
Total other income	41,387	22.6	5,344	3.1	9,678	2.7
Other expenses						
Sales discount	125		185		410	
Foreign exchange loss	-		40,886		69,718	
Other	5		12		388	
Total other expenses	131	0.0	41,083	23.8	70,517	19.5
Income before income taxes and extraordinary items	88,527	48.4	(5,291)	(3.1)	31,694	8.8
Extraordinary income	871	0.4	2,109	1.2	2,110	0.5
Extraordinary loss	-	-	207	0.1	5,835	1.6
Income before income taxes	89,398	48.8	(3,389)	(2.0)	27,968	7.7
Provision for income taxes and enterprise tax	38,418	21.0	2,560	1.5	6,095	1.7
Income taxes deferred	(2,629)	(1.5)	(3,028)	(1.8)	5,853	1.6
Net income	53,608	29.3	(2,922)	(1.7)	16,020	4.4
Retained earnings brought forward	89,338		192,202		192,202	
Loss on disposal of treasury stock	-		0		0	
Interim cash dividends	· -		·		9,358	
Unappropriated retained earnings	142,947		189,279		198,864	

# BASIS OF NON-CONSOLIDATED FINANCIAL STATEMENTS

## 1. A valuation basis and method of assets

(A) Securities

Held-to-maturity bonds

Amortized cost method (by straight-line method)

Securities of subsidiaries and affiliates

Cost, determined by the moving average method

Other securities

Marketable other securities

Market price method, based on the market value at balance sheet date (Losses are charged to income, and unrealized gains, net of tax are

charged to shareholders' equity.)

Non-marketable other securities

Cost, determined by the moving average method

(B) Derivatives

Market price method

(C) Inventories

Lower of cost, determined by the moving average method, or market

# 2. Depreciation method of fixed assets

(A) Tangible assets

Declining balance method (Some equipment is depreciated over economic useful lives.)

Buildings (exclusive of structures) acquired on or after April 1, 1998 are depreciated using the straight-line method.

Estimated useful lives of the principal assets are as follows:

Buildings: 3 to 50 years

(B) Intangible assets

Straight-line method

As for software for the in-house use, straight-line method based on usable period (mainly five years) is applied.

#### 3. Allowance and reserve

(A) Allowance for doubtful accounts

The allowance for general accounts receivables is calculated with actual percentage of credit losses to provide against losses on bad debts, as well as calculating the allowance for each doubtful account with an estimated amount of potential bad debts.

(B) Reserve for bonuses

The reserve for bonuses is calculated with estimated prorated amount to be paid.

(C) Reserve for employee retirement and severance benefits

The reserve for employee retirement and severance benefits is calculated with actuarially projected amount at the end of the six-month period, on the basis of the cost of retirement benefits and plan assets at the end of the current fiscal year.

(D) Reserve for directors retirement and severance benefits

The reserve for directors retirement and severance benefits is calculated with estimated amount to be paid at the end of this six-month period, based on the Company's internal rules.

# 4. Translation basis of assets and/or liabilities denominated in foreign currencies

Receivables and/or payables denominated in foreign currencies are translated into Japanese yen by the spot exchange rates at the end of the semi-annual fiscal year. Exchange gains or losses are charged to income.

#### 5. Lease transactions

Finance leases that are deemed to transfer ownership of the leased assets to lessees are to be capitalized, while other finance leases are accounted for as operating lease transactions.

# 6. Other

Consumption tax

The consumption tax and the provincial consumption tax are recorded as asset / liability when they are paid / received.

# SUPPLEMENTAL INFORMATION

(Presentation of the "pro forma standard taxation" portion of enterprise tax on corporation in Non-Consolidated Statements of Income)

In line with announcement of Practice Report No. 12 "Practical Treatment Concerning Presentation of Pro Forma Standard Taxation
Portion of Enterprise Tax on Corporation in Statements of Income", the enterprise taxes levied in proportion to added value and capital,
amounting to 499 million yen, were recognized as 'Sellimg, general and administrative expenses' effective this six month period under
this report.

# NOTES TO NON-CONSOLIDATED FINANCIAL\_STATEMENTS

			Yen in Millions
Balance sheets information:			
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
1. Accumulated depreciation of tangible assets	22,853	23,279	23,540
2. Guaranteed liabilities	-	387	386
<eur in="" thousands=""></eur>	-	<eur3,000></eur3,000>	<eur3,000></eur3,000>
Statements of income information:			Yen in Millions
	Sept. 30 2004	Sept. 30 2003	Mar. 31 2004
Depreciation and amortization			
Tangible assets	656	845	1,642
Intangible assets	32	21	46

# **LEASE TRANSACTIONS INFORMATION**

This information is omitted, since it is disclosed on EDINET.

# **SECURITIES INFORMATION**

None of shares of subsidiaries or affiliates have market value as of September 30, 2003 and 2004 and year ended March 31, 2004.

# Reference Material

# 1. CONSOLIDATED SALES UNITS AND NUMBER OF NEW TITLES

						Sales Units in Ten Thousands Number of New Titles Released
		Six months	Six months	Life-to-Date	Twelve months	Forecast
		AprSept. '03	AprSept. '04	Sept. '04	Apr. '03-Mar. '04	Apr. '04-Mar. '05
GAME BOY ADVANCE Hardware	Japan	166	135	1,456	315	
	The Americas	428	380	2,861	945	
	Other	240	158	1,496	500	
	Total	834	673	5,813	1,759	1,600
of which GAME BOY ADVANCE SE	' Japan	151	134	502	286	
	The Americas	350	368	1,246	795	•
	Other	193	151	621	424	
	Total	693	653	2,368	1,505	1,500
Software	Japan	619	920	5,620	1,712	
	The Americas	1,791	2,179	11,826	4,243	
	Other	581	691	4,724	1,535	
	Total	2,991	3,790	22,169	7,489	7,700
New titles	Japan	68	86	615	156	
	The Americas	69	103	618	145	
	Other	66	52	542	142	
NINTENDO GAMECUBE Hardware	Japan	20	14	360	99	
	The Americas	55	99	884	272	
	Other	15	26	353	132	
	Total	89	140	1,597	502	450
Software	Japan	322	204	2,094	850	
	The Americas	808	1,243	7,701	2,835	
	Other	321	362	2,801	1,052	
	Total	1,450	1,809	12,596	4,737	4,500
New titles	Japan	39	16	204	89	
	The Americas	50	50	376	125	
	Other	57	33	310	127	
NINTENDO DS Hardware		-	-	-	_	500
Software					-	1,500

<sup>[</sup>Note 1] Sales units are rounded to the nearest ten thousand.

# 2. OTHER CONSOLIDATED INFORMATION

				Yen in Millio
	Six months	Six months	Twelve months	Forecast
·	AprSept. '03	AprSept. '04	Apr. '03-Mar. '04	Apr. '04-Mar. '05
Capital investments	1,220	1,454	2,277	4,000
Depreciation expenses of tangible assets	1,552	1,335	3,182	3,500
Research and development costs	7,937	10,882	15,825	22,000
Marketing expenses	22,807	22,532	53,488	58,000
	As of	As of	As of	
	Sept. 30, 2003	Sept. 30, 2004	Mar. 31, 2004	
Number of Employees	3,015	3,018	2,985	
	Six months	Six months	Twelve months	
	AprSept. '03	AprSept. '04	Apr. '03-Mar. '04	
Average Exchange Rate US\$1.00=	¥118.05	¥109.86	¥113.07	
Average Exchange Rate US\$1.00 —				

# 3. BALANCE OF ASSETS IN MAJOR FOREIGN CURRENCIES WITHOUT EXCHANGE CONTRACT (NON-CONSOLIDATED)

			[	]		US\$	EUR in Millions
		As of	As of	As of	Exchange rate	Exchange rate	Mar. 31, 2005
		Sept. 30, 2003	Sept. 30, 2004	Mar. 31, 2004	Mar. 31, 2004	Sept. 30, 2004	Est. exchange rate
US\$	Cash and Deposits	4,580	4,191	5,212	US\$1.00=		
	Accounts Receivable	320	492	213	¥105.69	¥111.05	¥110.00
EUR	Cash and Deposits	339	565	394	€1.00=		
	Accounts Receivable	288	155	61	¥128.88	¥137.04	¥135.00

<sup>[</sup>Note 2] New titles-Other represent new titles released in the European and Australian markets.

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CFFICE OF INTERNATIONAL CORPORATE FINANCE

# Financial Result Briefing for the Sixmonth Period Ended September 2004



# Nintendo IR Reference Material of the Six-month Period Ended September 2004

# Topics Relating to the Six-month Period Ended September 2004

\*Following its success in Japan, the first series of Classic NES games (8 titles) for GAME BOY ADVANCE launched in the U.S. during June and Europe during July. The series recorded extremely favorable sales resulting in worldwide life-to-date sales of 3.92 million units. In addition, the second and third series of Classic NES games were released in Japan. Worldwide sales of the three series combined for this six-month period reached 4.23 million units.

\*GAME BOY ADVANCE software Pokémon FireRed/LeafGreen which launched in Japan during January 2004 and the U.S. during September, recorded extremely favorable sales. As a result, worldwide sales for this six-month period reached 3.78 million units.

\*A price cut was initiated on GAME BOY ADVANCE SP (MSRP in Japan: 12,500 yen  $\rightarrow$  9,800 yen, in the U.S.: US\$99.95  $\rightarrow$  US\$79.99, and in Europe: EUR129.00  $\rightarrow$  EUR99.00), gathering further support from customers.

\*The launch schedule of NINTENDO DS, equipped with features of dual screens, touch screen technology, wireless network, and microphone port providing an unprecedented gaming experience, was announced. The new handheld device is scheduled to launch in the U.S. on November 21st at a MSRP of US\$149.99, in Japan on December 2nd at a MSRP of 15,000 yen, and in Europe next spring.

\*In August, the Company bought back 3,600,000 shares of treasury stocks worth 42.912 billion yen.

\*Due to the effect of the depreciated yen against the U.S. dollar, foreign exchange gain was 36.1 billion yen.

# Total Sales Units of Major Software Titles (Six-month Period Ended September 2004)

		Sales Un	its in Ten Thousands
		Worldwide Apr. – Sept. '04	Life-to-Date through Sept. '04
GAME BOY ADVANCE	Pokémon FireRed/LeafGreen	378	598
	First Series of Classic NES games	244	392

# **Total Software Sales by Franchise Character**

		Sales Units in Ten Thousands
		Worldwide Life-to-Date through Sept. '04
Super Mario Series	Handheld Games (10 Titles)	5,559
	Console Games (10 Titles)	12,102
	Total	17,661
The Legend of Zelda Series	Handheld Games (7 Titles)	1,317
*	Console Games (7 Titles)	3,043
	Total	4,360
Donkey Kong Series	Handheld Games (9 Titles)	1,556
	Console Games (11 Titles)	2,880
	Total	4,436
Pokémon Series	Handheld Games (12 Titles)	9,744

# Launch Dates of Primary NINTENDO Products by Region (Apr. - Sept. 2004)

		GAME BOY ADVANCE		NINTENDO GAMECUBE	
Region	Category	Title	Launch Date	Title	Launch Date
Japan	(Software)	Kirby & The Amazing Mirror	2004/4/15	Pikmin 2	2004/4/29
		Mario Golf: Advance Tour	2004/4/22	Wario World	2004/5/27
		Second Series of Classic NES (10 titles)	2004/5/21	Legend of Golfer	2004/6/17
		Metroid: Zero Mission	2004/5/27	Donkey Konga 2: Hit Song Parade	2004/7/1
		Mario vs. Donkey Kong	2004/6/10	Paper Mario: The Thousand Year Door	2004/7/22
		Donkey Kong Country 2	2004/7/1		
		Hamtaro: Ham Ham Games	2004/7/15		
		Densetsu-no-Stafy 3	2004/8/5		
		Third Series of Classic NES (10 titles)	2004/8/10		
		Mario Pinball Land	2004/8/26		
		Pokémon Emerald	2004/9/16		
The Americas	(Software)	Mario vs. Donkey Kong	2004/5/24	Wario Ware, Inc.: Mega Party Game\$	2004/4/5
		First Series of Classic NES (8 titles)	2004/6/7	Custom Robo	2004/5/10
		Mario Golf: Advance Tour	2004/6/21	The Legend of Zelda: Four Sword Adventures	2004/6/7
		Hamtaro: Ham Ham Games	2004/7/26	Pokémon Box: Ruby/Sapphire	2004/7/6
		Pokémon FireRed	2004/9/9	Pikmin 2	2004/8/30
		Pokémon LeafGreen	2004/9/9	Donkey Konga	2004/9/27
		F-ZERO GP Legend	2004/9/20		
Europe	(Software)	Metroid: Zero Mission	2004/4/8	Pokémon Channel	2004/4/1
		F-ZERO GP Legend	2004/6/4	Pokémon Colosseum	2004/5/14
		Donkey Kong Country 2	2004/6/25	Mario Golf: Toadstool Tour	2004/6/18
		Kirby & The Amazing Mirror	2004/7/2	Wario Ware, Inc.: Mega Party Game\$	2004/9/3
		First Series of Classic NES (8 titles)	2004/7/9	Animal Crossing	2004/9/24
		Hamtaro: Ham Ham Games	2004/7/16	-	
		Fire Emblem	2004/7/16		
		Mario Golf: Advance Tour	2004/9/17		

Notes: Launch dates may be different within the Americas and Europe regions depending on territories or countries.

NINTENDO GAMECUBE		GAME BOY ADVANCE		NINTENDO DS	
Title	Launch Date	Title	Launch Date	Title	Launch Date
Japan					
Kururinsukasshu!	2004/10/14	Fire Emblem: Seimanokouseki	2004/10/7	PictoChat (embedded in DS)	2004/12/2
Mario Power Tennis	2004/10/28	WarioWare: Twisted	2004/10/14	Super Mario 64 DS	2004/12/2
Mario Party 6 (w/ microphone)	2004/11/18	F-Zero Climax	2004/10/21	WarioWare: Touched!	2004/12/2
Donkey Kong Jungle Beat	2004/12/16	The Legend of Zelda: The Minish Cap	2004/11/4	Daigassou! Band Brothers	2004/12/2
Star Fox: Assault	2005/2/24	Game Boy Wars Advance 1+2	2004/11/25	Chokkanhitofude	2004/12/2
Donkey Konga 2: Hit Song Parade	2005/3	Yoshi's Universal Gravitation	2004/12/9	Pokémon Dash	2004/12/2
Fire Emblem: Souennokiseki	Winter	Mario Party Advance	2005/1/13	Yoshi's Touch & Go	2005/1/27
		Sennenkazoku	2005/3/10	Another (tentative title)	2005/2
				Super Princess Peach	Spring
		·		Touch! Kirby Mahounoefude (tentative title)	Spring
				Nintendogs (tentative title)	Spring
The Americas					
Paper Mario: The Thousand Year Door	2004/10/11	Mario Pinball Land	2004/10/4	PictoChat (embedded in DS)	2004/11/21
Mario Power Tennis	2004/11/8	Kirby & The Amazing Mirror	2004/10/18	Metroid Prime Hunters: First Hunt	2004/11/21
Metroid Prime 2: Dark Echoes	2004/11/15	Second Series of Classic NES (4 titles)	2004/10/25	(playable demo bundled with DS)	
Mario Party 6 (w/ microphone)	2004/12/6	Donkey Kong Country 2	2004/11/15	Super Mario 64 DS	2004/11/21
Star Fox: Assault	2005/2/14	Final Fantasy I & II : Dawn of Souls	2004/11/29	WarioWare: Touched!	2005/2/14
Donkey Kong Jungle Beat	2005/3/14	The Legend of Zelda: The Minish Cap	2005/1/10	Pokémon Dash	2005/3/14
		WarioWare: Twisted	2005/3/21	Yoshi's Touch & Go	2005/3
		Mario Party Advance	2005/3		
Europe					
Pikmin 2	2004/10/8	Pokémon FireRed	2004/10/1		
Donkey Konga	2004/10/15	Pokémon LeafGreen	2004/10/1		
Paper Mario: The Thousand Year Door	2004/11/12	Hamtaro: Rainbow Rescue	2004/10/29		
Tales of Symphonia	2004/11/19	The Legend of Zelda: The Minish Cap	2004/11/12		
Metroid Prime 2: Dark Echoes	2004/11/26	Mario vs. Donkey Kong	2004/11/19		
The Legend of Zelda: Four Sword Adventures	2005/1/7	Mario Pinball Land	2004/11/26		
Donkey Kong Jungle Beat	2005/2/4	Final Fantasy I & II: Dawn of Souls	2004/12/10		
Mario Power Tennis	2005/2/25	Second Series of Classic NES (4 titles)	2005/1/7		
Mario Party 6 (w/ microphone)	2005/3/18				
Star Fox: Assault	2005/Q1				

Notes: Launch dates may be different within the Americas and Europe regions depending on territories or countries.

# **Upcoming Third-Party Software Lineup**

NINTENDO GAMECUBE							
Japan			Overseas				
Title	Third-Party Publisher	Launch Date	Title	Third-Party Publisher	Launch Date		
Naruto Gekitouninjataisen! 3	TOMY	2004/11/20	FIFA 2005	ELECTRONIC ARTS	2004/10		
Mr. Incredible	D3 PUBLISHER	2004/12/2	Teenage Mutant Ninja Turtles 2 Battle Nexus	KONAMI	2004/10		
Kidousenshi Gundum vs. Z Gundum	BANDAI	2004/12/9	Lord of the Rings; The Third Age	ELECTRONIC ARTS	2004/11/2		
Jikkyou Powerful-proyakyu 11 Cho-ketteiban	KONAMI	2004/12/16	Spyro: A Hero's Tale	VIVENDI UNIVERSAL GAMES	2004/11/2		
Viewtiful Joe 2	CAPCOM	2004/12/16	The Urbz: Sims in the City	ELECTRONIC ARTS	2004/11/9		
Super Robot Taisen GC	BANPRESTO	2004/12/16	Need for Speed Underground 2	ELECTRONIC ARTS	2004/11/15		
Lord of the Rings; The Third Age	ELECTRONIC ARTS	2004/12/22	GoldenEye: Rogue Agent	ELECTRONIC ARTS	2004/11/17		
Need for Speed Underground 2	ELECTRONIC ARTS	2004/12/22	Baten Kaitos	NAMCO	2004/11		
GoldenEye: Rogue Agent	ELECTRONIC ARTS	2005/1/13	Resident Evil 4	CAPCOM	2005/1/11		
The Urbz: Sims in the City	ELECTRONIC ARTS	2005/1/13	Virtua Quest	SEGA	2005/1		
Resident Evil 4	CAPCOM	2005/1/27	Dragon Ball Z: Sagas	ATARI	2005/3		

Notes: Launch dates and titles etc. are subject to change.

Launch dates may differ depending on territories or countries.

GAME BOY ADVANCE					
Japan		Overseas			
Title	Third-Party Publisher	Launch Date	Title	Third-Party Publisher	Launch Date
Kingdom Hearts Chain of Memories	SQUARE ENIX	2004/11/11	SD Gundam Force	BANDAI	2004/10/11
Dragonball Advance Adventure	BANPRESTO	2004/11/18	WWE Survivor Series	THQ	2004/10
Finding Nemo - Atarashiibouken	YUKE'S	2004/11/19	The Lord of the Rings; The Third Age	ELECTRONIC ARTS	2004/11/2
The Urbz: Sims in the City	ELECTRONIC ARTS	2004/12/2	The Urbz: Sims in the City	ELECTRONIC ARTS	2004/11/9
Pawapurokun Pocket 7	KONAMI	2004/12/2	Need for Speed: Underground 2	ELECTRONIC ARTS	2004/11/15
Kidousenshi Gundum SEED DESTINY (tentative title)	BANDAI	2004/12/2	I-Ninja	DESTINATION	2004/11
Rockman Exe 5 Team of Blues	CAPCOM	2004/12/9	Grand Theft Auto Advance	ROCK STAR	2004/11
ZOIDS SAGA FUZORS	TOMY	- 2004/12/16	Kingdom Hearts	SQUARE ENIX	2004/11
The Lord of the Rings; The Third Age	ELECTRONIC ARTS	2004/12/22	PacMan World	NAMCO	2004/11
Konijikinogasshuberu!!Unare!Yujounodengeki 2	BANPRESTO	2004/12/22	Banjo Pilot	THQ	2004/11
YU-GI-OU Duel Monsters International 2	KONAMI	2004/12/30	Shaman King: Legacy of Spirits, Soaring Hawk	KONAMI	2005/2
Tales of the World Narikiri Dungeon 3	NAMCO	2005/1/6	Ace Combat	NAMCO	2005/2
Rockman Exe 5 Team of Kernel	CAPCOM	2005/2	Pac Pinball	NAMCO	2005/3

Notes: Launch dates and titles etc. are subject to change.

Launch dates may differ depending on territories or countries.

NINTENDO DS					
Japan		Overseas			
Title	Third-Party Publisher	Launch Date	Title	Third-Party Publisher	Launch Date
The Urbz: Sims in the City	ELECTRONIC ARTS	2004/12/2	Spider-Man 2	ACTIVISION	2004/11/21
Kenshui Tendou Dokuta	SPIKE	2004/12/2	Madden NFL 2005	ELECTRONIC ARTS	2004/11/21
Mr. DRILLER Drill Spirits	NAMCO	2004/12/2	The Urbz: Sims in the City	ELECTRONIC ARTS	2004/11/21
Zunouniasekaku Game Series! Vol.1	ARUZE	2004/12/2	Feel the Magic: XY/XX	SEGA	2004/11/21
COOL104JOKER&SETLINE			Asphalt Urban GT	UBISOFT	2004/11/21
Mah-jong Taikai	KOEI	2004/12/2	Ridge Racer DS	NAMCO	2004/11
ZOO KEEPER	SUCCESS	2004/12/2	Mr. DRILLER Drill Spirits	NAMCO	2004/11
Feel the Magic: XY/XX	SEGA	2004/12/2	Tiger Woods PGA Tour 2005	ELECTRONIC ARTS	2004/12
Puyo Puyo Fever	SEGA	2004/12/24	Ping Pals	THQ	2004/12
Tennis no Ojisama 2005 CRYSTAL DRIVE	KONAMI	2004/12/30	Rayman DS	UBISOFT	2004/12
Cho-shittou Kadukeusu	ATLUS	2005/Spring	Sprung	UBISOFT	2004/12

Notes: Launch dates and titles etc. are subject to change.

Launch dates may differ depending on territories or countries.